

Annual Equal Employment Opportunity Public File Report

WDNB (FM)/WHNB-FM/WSUL (FM)/WVOS-FM/WVOS (AM)

February 1, 2021 – January 31, 2022

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the Federal Communications Commission's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WDNB (FM) Jeffersonville, NY, WHNB-FM, Hancock, NY, WSUL (FM) Monticello, NY, WVOS-FM Liberty, NY, and WVOS (AM) Liberty, NY: and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this report covers the time period beginning February 1, 2021 up to and including January 31, 2022.

The FCC's 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule which should be identified separately by name, address, contact person and telephone number;
3. The recruitment source that referred the person hired for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 72.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time positions listed on Appendix 1.

For the purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the person hired accepted the job offer. The person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1

EEO Public File Report

Covering the period February 1, 2021 to January 31, 2022

Stations Comprising the Station Employment Unit:
WDNB (FM)/WHNB-FM/WSUL (FM)/ WVOS-FM/WVOS (AM)

Section 1: Vacancy Information

Bold Gold Media Group, Lp's New York office had no employment openings during this coverage period.

Total Number of Persons Interviewed During Applicable Period: 0

Annual Source Information

Recruitment Sources Employed for outreach during Applicable Period:

Recruitment Ads aired on radio stations

Appendix 2

EEO Public File Report Form

Covering the period February 1, 2021 to January 31, 2022

Stations Comprising Station Employment Unit:
WDNB (FM)/WHNB-FM/WSUL (FM)/ WVOS-FM/WVOS (AM)

Section 2: Recruitment Source Information

Recruitment Source	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
Recruitment Ads aired on radio stations	0	0

Appendix 3

Annual EEO Public File Report Form

Covering the period February 1, 2021 to January 31, 2022

Stations Comprising Station Employment Unit:
WDNB (FM)/WHNB-FM/WSUL (FM)/ WVOS-FM/WVOS (AM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
WDNB (FM)/WHNB-FM/WSUL (FM)/ WVOS-FM/WVOS (AM)

The following activities were undertaken during the Applicable Period. Details of activities are included in the appendix.

Appendix A-2022

Participated in a virtual educational seminar on the Future of Broadcasting

Appendix B-2022

Broadcast Equal Opportunity Employment Notices on all stations.

Appendix C-2022

Job / Career Fair Participation


Appendix D-2022

Internship Program

Appendix A-2022

Virtual educational seminar the Future of Broadcasting

On Oct 27, 2021 Vince Benedetto, CEO of Bold Gold Media Group, participated in a virtual seminar hosted by the Pennsylvania Association Of Broadcasters and Point Park University designed to raise awareness of broadcasting opportunities for students. He spoke to approximately 35 college students about how to make themselves competitive candidates for careers in broadcasting. Topics covered included music programming, what it is like to be an on-air DJ, technical careers such as engineering and IT, the role sales, marketing and promotion play in the operation of a media group, as well as other critical administrative and management jobs and duties, which together, facilitate the successful operation of a broadcast radio station.



Future of Broadcast Day
WEDNESDAY, OCTOBER 27TH
POINT PARK UNIVERSITY, PITTSBURGH, PA
POINT PARK CENTER FOR MEDIA INNOVATION (CMI)
305 WOOD ST. PGH PA AND ONLINE

The Pennsylvania Association of Broadcasters (PAB) partners with Point Park University's Rowland School of Business and School of Communication to raise awareness of broadcast opportunities for students. Careers included are journalism, content creation, operations, production, promotion, sales and business management at more than 350 radio and 38 TV station across Pennsylvania.

TRENDS IN BROADCAST PANEL
9:40AM – 11 AM

Vince Benedetto
Founder, President and CEO of Bold Gold Media Group

Pam Forsyth
General Manager Lilly Broadcasting WICE/WSEE-TV - Erie

Ric Harris
President and General Manager NBC TV Philadelphia

Elizabeth Pembleton
VP/Market Manager for Cumulus Media Allentown/Bethlehem/ Easton

Chuck Wolfertz
President and General Manager WTAE-TV - Pittsburgh

CAREERS IN BROADCAST PANEL
11:20AM – 12:15PM

Featuring various broadcast career panelists speaking to the numerous opportunities in this state's radio and TV profession.

PAB SCHOLARSHIP RECOGNITION
12:30

Recognizing the eight recipients of the 2021 PAB Scholarship award.

PAB POINT PARK UNIVERSITY
PENNSYLVANIA ASSOCIATION OF BROADCASTER

Appendix B-2022

EEO On-Air Outreach

Exhibit A: Text of the WDNB/WHNB announcement

Exhibit B: Text of the WSUL announcement

Exhibit C: Text of the WVOS-FM/WVOS (AM) announcement

Exhibit A

WDNB(FM)/WHNB-FM

EQUAL OPPORTUNITY ANN

THIS IS DAWN CIORCIARI, VICE GENERAL MANAGER AND DIRECTOR OF SALES AT BOLD GOLD MEDIA GROUP, THUNDER 102, 98-3 WSUL AND 95-9 VOS-FM. WE'RE LOOKING FOR QUALIFIED, PROFESSIONAL RADIO SALES PEOPLE TO JOIN THE TEAM OF SULLIVAN COUNTY'S MOST LISTENED TO AND MOST RESPECTED RADIO STATIONS. A STRONG WORK ETHIC AND A DESIRE TO BE PART OF THE SUCCESS OF OUR LOCAL BUSINESSES AND OUR COMMUNITY ARE A MUST. WE'RE EXPANDING OUR ON AIR BROADCAST AND OUR INNOVATIVE DIGITAL MARKETING PLATFORMS. IF YOU WANT TO PART OF THE BOLD GOLD MEDIA GROUP TEAM GO TO BOLDGOLDNEWYORK DOT COM THAT'S BOLDGOLDNEWYORK.COM AND CLICK ON THE CONTACT TAB. PREVIOUS SALES AND MARKETING EXPERIENCE IS A PLUS. BOLD GOLD MEDIA IS AN EQUAL OPPORTUNITY EMPLOYER.

Exhibit B

WSUL(FM)

EQUAL OPPORTUNITY ANN

THIS IS DAWN CIORCIARI, VICE GENERAL MANAGER AND DIRECTOR OF SALES AT BOLD GOLD MEDIA GROUP, THUNDER 102, 98-3 WSUL AND 95-9 VOS-FM. WE'RE LOOKING FOR QUALIFIED, PROFESSIONAL RADIO SALES PEOPLE TO JOIN THE TEAM OF SULLIVAN COUNTY'S MOST LISTENED TO AND MOST RESPECTED RADIO STATIONS. A STRONG WORK ETHIC AND A DESIRE TO BE PART OF THE SUCCESS OF OUR LOCAL BUSINESSES AND OUR COMMUNITY ARE A MUST. WE'RE EXPANDING OUR ON AIR BROADCAST AND OUR INNOVATIVE DIGITAL MARKETING PLATFORMS. IF YOU WANT TO PART OF THE BOLD GOLD MEDIA GROUP TEAM GO TO BOLDGOLDNEWYORK DOT COM THAT'S BOLDGOLDNEWYORK.COM AND CLICK ON THE CONTACT TAB. PREVIOUS SALES AND MARKETING EXPERIENCE IS A PLUS. BOLD GOLD MEDIA IS AN EQUAL OPPORTUNITY EMPLOYER.

Exhibit C

WVOS-FM / WVOS (AM)

EQUAL OPPORTUNITY ANN

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Interns and part-time employees will be recruited for positions as they occur using all resources available. Those part-time employees may apply for full-time openings and compete for those full time positions with other qualified candidates as the employment unit performs outreach. In all recruiting and hiring the station employment unit will recruit and hire with full compliance to the Equal Employment Opportunity regulations.

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Appendix C-2022

Bold Gold Media Group, LP participated in two job fairs held in the local region. Both provided opportunities for job seekers to meet Bold Gold staff and learn about career opportunities throughout the company.

On Aug 28, 2021, Bold Gold Media Group participated in and promoted a job fair sponsored by the Northeast Pennsylvania Business Fair. Ashok Divecha and Lisa Percevault represented Bold Gold Media. They met with 9 interested job seekers, explaining employment opportunities in the field of radio broadcasting, and accepting resumes for future openings.

On Sept 28, 2021, Bold Gold Media Group participated in a career recruitment and hiring event at the local county fairgrounds. The event was hosted by the regional chamber of commerce and local workforce/career organizations. Ashok Divecha and Emily Grillo represented Bold Gold Media. They met with 5 interested job seekers, explained employment opportunities in the field of radio broadcasting, and accepted resumes for future employment openings.

Appendix D-2022

Bold Gold Media Group LP, traditionally sponsors and conducts and internship at our Monticello, NY office each year. Interns typically learn and gain experience in a wide range of station activities including Sales, Traffic, Production, Programing, On-Air duties, and Management.

Bold Gold Media Group LP, sponsored and conducted two internships at our Catskills, NY office.

1. Abby Rhodes completed a three-month unpaid internship starting in March 2021 as part of her Communications coursework at the University Of Scranton. Because of Covid 19 restrictions, she worked remotely, creating and producing pre-recorded on-air content, managed station social media accounts and participated in and learned about other promotional aspects related to broadcasting. Upon graduation, she was awarded a NYS Broadcasters Association Internship grant and, starting in July 2021, became a paid intern working an additional 180 hours in person at our Monticello, NY office leaning about and participating in on-air, production, sales and promotion duties.
2. Justin Mednick participated in an unpaid internship from June to August of 2021. Justin was student at SUNY Geneseo. While working with on-air/production staff, he received 12 weeks of training/experience in various aspects of radio station operations, including production, broadcast remotes & voice-tracking.

Bold Gold was pleased with the program, the student's effort and participation, and will plan to conduct internship programs in the future.